

Real showreel Explanations & Specifications

Subscriptions

The smallest unit you can subscribe to is called an Asset, it includes your portal and one page of archive, **16 moviefiles** of up to **60 seconds** duration each or **approximately 20 GB** of data all in all.

Starting **with the 17th moviefile** a second archive-page is generated, from this point onwards the actual archived data is billed.

Movies of 1-2 minutes duration occupy 2 file-spaces.

An Asset can be made to contain an unlimited number of archive-pages.

Formats

Inside an Asset the **formats 16:9 and 4:3** can not be mixed.

We suggest you store your files in **16:9** as this format makes the best use of the size of flashfilms (512x288) and wmv/h264 files.

Customizing

We will establish and customize each portal and archive for you.

For security reasons you will not be able to upload movies or pictures or change the content of your archive yourself.

Movies and movie-files

We need your movies as files on a data storage medium like DVD-R or HD. The better the data quality the better the quality of the archive or showreel.

The movies should be exported from an editing-system **uncompressed (8 bit, 4:2:2) with 720x576 pixels. Depending on the original source** the movies can be **interlaced or progressive**.

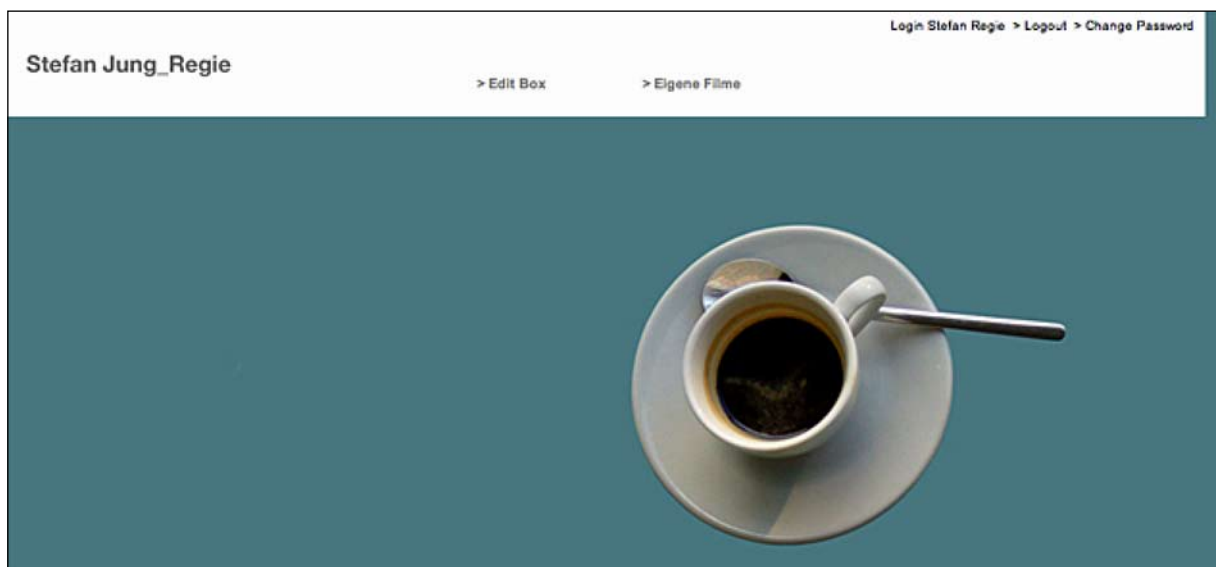
We suggest you add some black frames to the beginning and ending of each movie to clearly delineate one segment from the other and prevent unattractive and confusing jump cuts in your showreel.

Titles and credits

It is useful to clearly identify the author of the showreel at the start of the reel. We suggest you create your **individual title** and/or **credits** you would like to add to each start or end of a showreel. We need titles/credits as file, uncompressed, 720x576 pixels.

Key Visual

Your **personal portal** can be customized with a **key visual** (photograph, image, graphic image). At **72 dpi** the visual should not exceed **951x443 pixels**. The area that will actually be visible is **951x364 pixels**.



Name or Logo

Your name or logo will appear on the portal. **The JPG** of a logo should not exceed **200x82 pixels at 72 dpi**.

Thumbnails

Each moviefile is identifiable by a thumbnail. You can either chose an image for the thumb-nail of a moviefile yourself or you can have us pick one out of the movie.

If you chose your own images we need them as **JPGs** that do not exceed **90x160 pixels at 72 dpi**.

